**Template letter to restaurants serving frog legs**

*Please add the missing information before sending your letter. Let us know if you receive a positive response by writing to* *Info@PETAAsiaPacific.com**.*

Name

Position

Organisation

XX Month 2024

Via e-mail:

Dear [Title] [Lastname]:

I was shocked to learn that [restaurant name] serves frog legs. Cruelty to animals is a major societal concern today, and distressing footage from PETA’s exposé of the frog-meat industry reveals the suffering inherent in this trade. In Indonesia, frogs are captured in the wild and stuffed into sealed bags in which a large number of them suffocate. Workers then sort dead frogs from live ones, slamming any who try to escape on the ground to kill them. The frogs – dead or alive – are then dismembered: their heads and legs are cut off while they’re likely still conscious. The footage shows appalling abuse.

Frogs feel pain and fear, yet nearly 322 tonnes of frog legs were shipped from Indonesia to the EU between March and May 2023. The cruelty is systemic: whether wild or farmed, in Indonesia or elsewhere, frogs are violently killed.

PETA notes that even when they come from other countries, frogs used for the frog-meat industry are kept in a state of lethargy in a cold room or water basin between 0 and 4°C before being decapitated alive, sometimes while fully conscious.

Like all animals, frogs deserve our compassion. Please help spare them suffering and a violent death by removing frog legs from your menu.

Sincerely,

[signature]