



June 20, 2026

Wong Wai Kay, Ricky  
Vice Chairman and Group Chief Executive Officer  
Hong Kong Technology Venture Company Limited

Dear Mr. Wong,

I'm writing on behalf of People for the Ethical Treatment of Animals (PETA) to respond to points you raised during the June 2, 2026, Hong Kong Technology Venture Company Limited (HKTV) shareholder meeting concerning the company's disturbing decapitation and dismemberment experiments on animals<sup>1,2,3</sup>—which HKTV admits are exploratory, highly speculative, and offers “no assurance” of future clinical benefits to humans.<sup>4</sup>

### **Viable Non-Animal Research Methods Exist**

You can use human-relevant technologies to improve human health in limb transplantation, organ preservation, and tissue regeneration. Rejected organs from organ donors, healthy portions of diseased organs removed from living patients, and limbs from brain-dead patients granted through consent of the family, for example, have also been used to improve preservation techniques in kidneys,<sup>5</sup> lungs,<sup>6</sup> livers,<sup>7</sup> and upper extremities for use in transplantation.<sup>8</sup>

<sup>1</sup> 《香港01》. HKTVmall母企動物實驗惹議 股東大會動保Cosplay王維基劊豬抗議.

June 2, 2026. Accessed June 10, 2026.

<https://www.hk01.com/%E7%A4%BE%E6%9C%83%E6%96%B0%E8%81%9E/60355917/hktvmall%E6%AF%8D%E4%BC%81%E5%8B%95%E7%89%A9%E5%AF%A6%E9%A9%97%E6%83%B9%E8%AD%B0-%E8%82%A1%E6%9D%B1%E5%A4%A7%E6%9C%83%E5%8B%95%E4%BF%9Dcospay%E7%8E%8B%E7%B6%AD%E5%9F%BA%E5%8A%8F%E8%B1%AC%E6%8A%97%E8%AD%B0>

<sup>2</sup> South China Morning Post. Hong Kong animal groups urge HKTVmall boycott over life science experiments. April 10, 2026. Accessed June 10, 2026.

<https://www.scmp.com/news/hong-kong/society/article/3349654/hong-kong-animal-groups-urge-hktvmall-boycott-over-life-science-experiments>

<sup>3</sup> PETA. Pigs and Sheep Dismembered, Decapitated in Gruesome Tests by Online Shopping Mall Owner. Accessed May 13, 2026.

<https://support.peta.org/page/96396/action/1?locale=en-US>

<sup>4</sup> HKTV. Hong Kong Technology Venture Company Limited Annual Results. March 30, 2026. Accessed March 31, 2026. <https://www.hktv.com.hk/uploads/1774859727851-EW01137-ann.pdf>.

<sup>5</sup> Kang M, Kim S, Choi JY, et al. *ex vivo* kidney machine perfusion: Meta-analysis of randomized clinical trials. *British Journal of Surgery*. 2024;111(4). doi:10.1093/bjs/znac102.

<sup>6</sup> Medeiros IL, Pêgo-Fernandes PM, Mariani AW, et al. Comparison of lung preservation solutions in human lungs using an *ex vivo* lung perfusion experimental model. *Clinics*. 2012;67(9):1101-1106. doi:10.6061/clinics/2012(09)19.

<sup>7</sup> Kanani T, Isherwood J, Chung WY, et al. A O03 *ex vivo* perfusion of isolated human liver segments: The development of a novel model for ethical, Translational Research. *British Journal of Surgery*. 2022;109(Supplement\_9). doi:10.1093/bjs/znac404.003.

<sup>8</sup> Rezaei M, Ordenana C, Figueroa BA, et al. *Ex vivo* normothermic perfusion of human upper limbs. *Transplantation*. 2022;106(8):1638-1646. doi:10.1097/tp.0000000000004045.

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Organoids—three-dimensional human cell-derived models that replicate self-organized human tissues—have been used to preserve human brain tissue.<sup>9</sup> Various computational models have been developed that, for example, predict failure in kidney transplantation, evaluate the quality of kidney donations, and calculate dosing models for optimal immunosuppression.<sup>10</sup> Regarding blood regeneration, in a recent clinical trial, stem cell derived platelet products were used to supplement the platelets of a patient for whom no compatible platelet donors were available, marking “an important milestone in the clinical application of iPSC-PLTs [autologous iPSC-derived platelet products]...making blood transfusion medicine more complete.”<sup>11</sup>

### **Experiments on Animals Fail to Translate to Humans**

Preclinical experiments, largely conducted on animals, consistently fail to produce meaningful results, as 95% of all new drugs that test safe and effective in experiments on animals fail in human clinical trials.<sup>12</sup> Intrinsic biological and genetic differences among species contribute significantly to problems in extrapolating results to humans from other animals, even in the best designed studies. The experiments conducted by HKTV will face the same fundamental issue until they are conducted using human-relevant methods, such as those described above.

### **Brands Have Cut Ties With HKTVmall Over Animal Testing**

At least three companies so far—cosmetics giant Lush Asia Limited,<sup>13</sup> companion animal health product company Pawfect Reborn,<sup>14</sup> and healthy meal provider Fitasty<sup>15</sup>—have already made public statements and cut ties with HKTVmall over HKTV’s animal testing. Notably, Lush Asia Limited states, “[O]ur decision to withdraw is solely due to concerns regarding unethical animal testing activities associated with this company group. We cannot risk contributing even a single penny, directly or indirectly, to animal testing through this collaboration.”<sup>16</sup>

**As the PETA representative mentioned to you in HKTV’s shareholder meeting, we request a meeting to discuss the growing global pushback against these HKTV experiments on animals, and the benefits of transitioning to human-relevant, animal-free science.**

You can contact me at [SamuelP@peta.org](mailto:SamuelP@peta.org). Thank you, and we look forward to your response.

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<sup>9</sup> Xue W, Li H, Xu J, et al. Effective cryopreservation of human brain tissue and neural organoids. *Cell Reports Methods*. 2024;4(5):100777. doi:10.1016/j.crmeth.2024.100777.

<sup>10</sup> Loupy A, Preka E, Chen X, Wang H, He J, Zhang K. Reshaping transplantation with ai, emerging technologies and xenotransplantation. *Nature Medicine*. 2025;31(7):2161-2173. doi:10.1038/s41591-025-03801-9.

<sup>11</sup> Sugimoto N, Eto K. Ex vivo production of platelets from ipscs: The iplat1 study and beyond. *HemaSphere*. 2023;7(6). doi:10.1097/hs9.0000000000000884.

<sup>12</sup> National Center for Advancing Translational Sciences. New Therapeutic Uses. April 19, 2024. Accessed June 8, 2026. <https://ncats.nih.gov/research/research-activities/ntu>.

<sup>13</sup> Lush Asia Limited. 撤出網購平台 HKTVmall 之聲明. We Are Lush - Hong Kong. April 9, 2026. Accessed May 18, 2026. <https://weare.lush.com/zh-hk/lush-life/company-statement/departure-from-hktvmall/>.

<sup>14</sup> Pawfect Reborn. 寵參堂重要公告：關於產品下架HKTVmall的聲明與說明. Facebook. April 12, 2026. Accessed April 13, 2026.

[https://www.facebook.com/story.php?story\\_fbid=1439450678193543&id=100063858735989](https://www.facebook.com/story.php?story_fbid=1439450678193543&id=100063858735989).

<sup>15</sup> Fitasty. 我們做了一個決定。Fitasty 已正式於 HKTVmall 下架. Instagram. March 31, 2026. Accessed April 13, 2026. <https://www.instagram.com/p/DXBu3bVjCgu/>.

<sup>16</sup> Lush Asia Limited, 2026.

Sincerely,

A handwritten signature in black ink, appearing to read 'Samuel Pons', with a stylized flourish at the end.

Samuel Pons, M.A.  
Special Projects Associate  
Laboratory Investigations Department